



16-17 November 2020 | Vienna, Austria

The European Conference on Clinical Studies with Medical Devices and IVDs



Industry Prospectus

Dear Valued Supporters,

On behalf of Dr. Maria E. Donawa, Conference Chair and Conference Organizer, Bioevents, we take great pleasure in inviting your support the **European Conference on Clinical Studies with Medical Devices and IVDs**, (CSMD2020) which will take place on 16-17 November 2020 in Vienna, Austria.

Highly experienced and accomplished experts will share their knowledge and practical advice regarding the design, conduct and regulation of medical device and IVD clinical studies, including best practices and mistakes to avoid

Topics to be covered during the conference:

- Competent authority views on managing MDR clinical study applications
- Notified Body assessment of clinical study strategies
- Industry view on implementation of MDR clinical study requirements
- International standard for conducting medical device studies: revised ISO 14155
- International standard for conducting IVD clinical performance studies: ISO 20916:2019
- And more...

The prospectus outlines the sponsorship and exhibition opportunities available at the Conference and bespoke packages are also available upon request.

We look forward to welcoming you as a valued Sponsor and Exhibitor in Vienna!

Kind Regards,

Joanne Golibroda
Industry Sales and Exhibition Manager

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WE WELCOME YOUR SPONSORSHIP...

| Category | GOLD | SILVER | BRONZE | EXHIBITION |
|--|-------------|--------|--------|------------|
| Educational grant in support of an existing lecture | ✓ | | | |
| Opportunity to sponsor 10 minutes in the Program | | ✓ | | |
| Sponsorship Item | | | | |
| Opportunity to sponsor a coffee break of your choice | ✓ | | | |
| Advertisement | | | | |
| 1 full page colour advertisement | Back/Inside | Inside | Inside | |
| Exhibition | | | | |
| Complimentary Exhibition Space | ✓ | ✓ | ✓ | ✓ |
| Complimentary Registrations (including access to all sessions) | 4 | 3 | 2 | 1 |
| Acknowledgement | | | | |
| On-site signage | ✓ | ✓ | ✓ | ✓ |
| Final program | ✓ | ✓ | ✓ | ✓ |
| Logo with hyperlink on Conference website | ✓ | ✓ | ✓ | ✓ |
| 100-word profile on Conference website | ✓ | ✓ | ✓ | ✓ |
| Social media announcement | ✓ | ✓ | ✓ | ✓ |

GOLD SPONSOR

Educational Grant

- Educational Grant in support of an Existing Official Lecture accepted or invited by the Committee and supported by a grant from the industry

Coffee Break

- Opportunity to sponsor the coffee break of your choice

Exhibition

- Banqueting table, including a table, 2 chairs and electrical point

Advertisement

- One full colour back page or inside page advertisement in the Program (allocated on a first come first served basis)
- Sponsors logo with hyperlink on Conference website

Registration

- 4 full complimentary registrations – Additional registrations will receive a 50% discount

Acknowledgement

- Gold Sponsors will be acknowledged as such on various promotional material such as on-site signage and Final Program
- Social media announcement

**Speakers will be invited by the Sponsor. Travel costs, accommodation and registration fees of the speakers will be covered by the Sponsor. This also applies in the case where the Sponsored Conference speakers have already been invited by the Conference. In this case, the company will support the amount of nights as per Conference policy.*



SILVER SPONSOR

Symposium

- Opportunity to sponsor 10 minutes lecture in the Program (subject to approval of Bioevents and the Conference Chair))

Exhibition

- Banqueting table, including a table, 2 chairs and electrical point

Advertisement

- One full colour inside page advertisement in the Program
- Sponsors logo with hyperlink on Conference website

Registration

- 3 full complimentary registrations – Additional registrations will receive a 50% discount

Acknowledgement

- Silver Sponsors will be acknowledged as such on various promotional material such as on-site signage and Final Program
- Social media announcement

**Speakers will be invited by the Sponsor. Travel costs, accommodation and registration fees of the speakers will be covered by the Sponsor. This also applies in the case where the Sponsored Conference speakers have already been invited by the Conference. In this case, the company will support the amount of nights as per Conference policy.*



BRONZE SPONSOR

Exhibition

- Banqueting table, including a table, 2 chairs and electrical point

Advertisement

- One full colour inside page advertisement in the Program
- Sponsors logo with hyperlink on Conference website

Registration

- 2 full complimentary registrations – Additional registrations will receive a 50% discount

Acknowledgement

- Bronze Sponsors will be acknowledged as such on various promotional material such as on-site signage and Final Program
- Social media announcement



ADDITIONAL SPONSORSHIP OPPORTUNITIES

CONFERENCE BAGS

Sponsor will provide funding of the Conference bags. It is the Sponsor's responsibility to produce the bags that need to be approved by the organizing committee.

- The bag will bear the Sponsor's logo and the Conference logo
- Acknowledgment on the Conference website, in the Final Program and on-site signage



NOTEPAD AND PENS

The sponsoring company will provide Notepads and Pens and will receive the following benefits:

- Notepads and Pens will bear the sponsor's company logo/ name
- Sponsor's logo with hyperlink on Conference website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage



LANYARDS

The sponsoring company will provide lanyards and will receive the following benefits:

- An opportunity to include company logo on lanyard
- Sponsor's logo with hyperlink on Conference website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage



COFFEE BREAK (Exclusive Sponsorship per Break)

Coffee will be served daily during the networking breaks in the exhibition area.

- Opportunity to provide items bearing company logo for use during the supported break (napkins etc) subject to approval
- Sponsor's logo with hyperlink on Conference website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage



ADVERTISING OPPORTUNITIES

Advertisements is available in the **inside page** of the Final Program.

PROMOTIONAL MATERIAL

The right to display promotional material on a designated table in the exhibition area.

TAILOR-MADE PACKAGES

Support packages may be tailored to suit the company's budget and interests and in order to maximize visibility and to best promote products and services.

Please contact joanne@bioevents-congress.com for further details in creating the appropriate package.

EXHIBITION

Exhibition

- Banqueting table, 2 chairs and an electrical point

Advertisement

- Sponsors logo with hyperlink will appear on the website

Registration

- 1 full complimentary registration – additional registrations will receive a 50% discount

Acknowledgement

- Acknowledgment on the Conference website, in the Final Program and on-site signage
- Social media announcement





For any further questions please contact:

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